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SM-L200 Bluetooth Low Energy Portable Printer

'Always Leading-Always Innovating,' in cutting-edge technology, Star Micronics is proud to announce its SM-L200 two-inch Bluetooth low energy (BLE 4.0) portable printer for the mobile point of sale industry. The SM-L200 supports BLE technology for all iOS mobile devices such as the Apple iPad®, iPhone® and iPod touch®. Its compact and lightweight design make this two-inch portable printer perfect for a wide range of applications from queue busting in retail and hospitality to home delivery 58mm wide invoicing.

The SM-L200 is the first portable printer currently on the market which offers the ability to connect any Apple, iOS BLE compatible device without having to pair to it. With no limitation on the number of devices connected, BLE is the perfect solution for BYOD (bring your own device) environments that does not require any certification or prior authorization from your iOS operating system. In addition to the BLE feature for iOS, the SM-L200 is Bluetooth (3.0/ 4.0) compatible with all operating systems (Windows, Android, and iOS).

Eco-friendly and economical, the SM-L200's BLE technology results in lower power consumption and features the convenient ability to be charged using its included USB cable with any mobile device USB power adapter, external battery or PC USB port, eliminating the need for multiple power supplies. With "Drop-In & Print" paper loading and long lasting battery life, the SM-L200 is not only the most cost effective portable printer, but allows the store clerk to step out from behind the counter and engage customers on the floor with the ease of Bluetooth wireless printing.

FEATURES

- 2 Inch Portable Printer
- Compact and Cost Effective Design
- Bluetooth 3.0/ Bluetooth low energy 4.0
- Backlit LCD Display
- Convenient USB Port for Charging, Set Up, and Firmware Updates
- Optional 3-Track Magnetic Stripe Reader (ISO 7810/7811/7812 [ISO 1&2&3 and JIS_II])

Star Micronics
Product Announcement

Part Number	Model Number	Description
39633000	SM-L200-UB40	PORTABLE THERMAL 2" TEAR BAR, iOS, Android, Windows BLUETOOTH 4.0, BLACK, USB CABLE FOR CHARGING INCLUDED
39633100	SM-L204-UB40	PORTABLE THERMAL 2" TEAR BAR,RECEIPT, iOS, Android, Windows, BLUETOOTH 4.0, BLACK, MSR, USB CABLE FOR CHARGING INCLUDED *(Available by special request)*
37965490	USB Wall Charger	USB Power Adapter (5V) for SM-L200 printer
87998140	PORTABLE 2 YEAR EXTEND A STAR	Warranty program provides full bumper-to-bumper coverage for 2 years
87998150	PORTABLE 2 YEAR SWAP-A-STAR	Warranty program provides next business day replacement coverage for 2 years
Paper Options		
37962150	TRF-58-D38-C12	2-inch paper roll for SM-L200 High Grade

Our suggested initial purchase amount for this new product is 50 units of SM-L200-UB40.
For questions regarding product availability and pricing, please call Customer Service at 800-782-7636.